



## Retail is increasingly competitive as the global industry continues to consolidate.

The UK is one of the most competitive, concentrated retail markets in the world, and has many highly advanced product categories. The UK market provides a vision of your business' future, helping you plan development, growth and profits.



**Visit specific UK retailers**  
We will plan a route – specific to you – around the

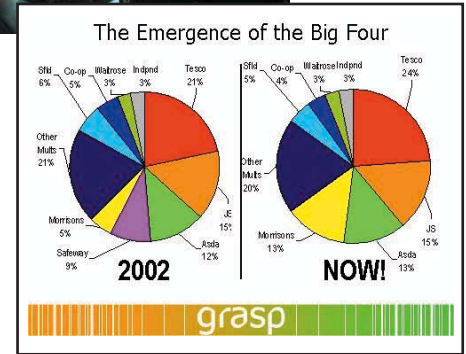


most appropriate stores for you to see. This may be several different store formats managed by one retail group, or...



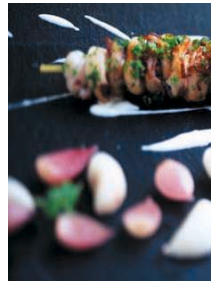
**Visit key UK trade channels**  
We can also / alternatively take you around several

competing stores within key channels. This may include convenience stores, superstores, hypermarkets or other formats.



## Tailored presentations en route

We will produce presentations on the subjects of your choice to maximize productivity between visits. This might include insight into UK consumer trends, UK product categories, key UK retailers or specific UK trade channels.



## Eat in leading edge restaurants

In a more informal atmosphere, we can discuss the insights developed during the day and demonstrate new food concepts and service delivery models.



## Retail Intelligence Tour

Identify consumer, retailing and product trends that will affect your markets

- Inspiration for future business development
- Enjoy a tailor-made learning experience with your colleagues



- Travel bookings managed for you: flights and hotels.
- Executive MPV & driver to meet you at the airport.
- Itinerary planned with our local knowledge, according to your brief.
- A highly experienced project manager to host your time in the UK and ensure that your business gets best value from the tour.



**Robin Norton**  
Your project manager & host

**Robin has worked for the world's largest marketing research business, serving a wide variety of fast moving consumer goods businesses.**

He has 5 year's experience as a marketing controller in a UK food plc, working in several product categories. Robin has worked with all the major UK food retailers and has experience of international markets. **grasp** was founded by Robin two years ago to help food and drink businesses innovate successfully. Robin looks forward speaking with you and developing a tour for you...

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## Retail Intelligence Tour



## Booking Form

Your name:	_____
Your job title:	_____
Your business name:	_____
Your address:	_____
	_____
	_____
Your email:	_____

Retailers, channels and categories you would like to see:
_____
_____
_____
_____
_____

Preferred dates:
_____
_____

Please send to:  
Grasp, 50 Pannal Ash Grove, Harrogate,  
North Yorkshire HG2 0HZ,  
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